



Insight Cloud Services for **AWS**

A guide to maximizing your AWS investment with
Insight Managed Cloud and InsightCloud Care



AWS grows with you.

Amazon Web Services (AWS) is the worldwide leader in cloud infrastructure. As global organizations expand their use of machine learning, data analytics, cloud-native development, and more, AWS has become synonymous with agility, speed, and innovation. **But could your AWS® cloud be managed more effectively?**

Common challenges in the AWS environment:



Monitoring speed and utilization

Workloads may not be running at maximum performance or efficiency due to a number of factors.



Visibility into billing and cloud costs

Many organizations struggle with understanding their total spend, rogue cloud accounts, and spend from users on corporate cards vs. the main billing account.



Securing data in the cloud

From fully understanding the shared responsibility model and staying up to date with the latest best practices to secure cloud data and workloads, there's a lot to consider when it comes to your cloud security posture.



Excessive and time-consuming manual tasks

An abundance of routine manual tasks can drain IT resources of time and strategic focus that could be better spent driving the business forward.



Difficulties scaling and making changes

Often, an organization will find its cloud environment too complex to be able to easily, effectively scale or implement wholesale changes, which can slow or stall necessary transformation.

Insight Managed Cloud for AWS helps your team overcome these common challenges.

With the right attention and expertise, you can gain full control over your AWS cloud environment and avoid costly mistakes. Insight provides the strategic guidance needed to maximize your total business value.

AWS by the numbers

AWS is used by

1.45M
companies worldwide.¹

85%
of AWS customers
only use AWS.¹

AWS holds
32%
of global market share
of cloud infrastructure services.²

The AWS Partner Network reaches

150+
countries.³

AWS has

100+
data centers globally.⁴

Benefits of Insight cloud services for AWS



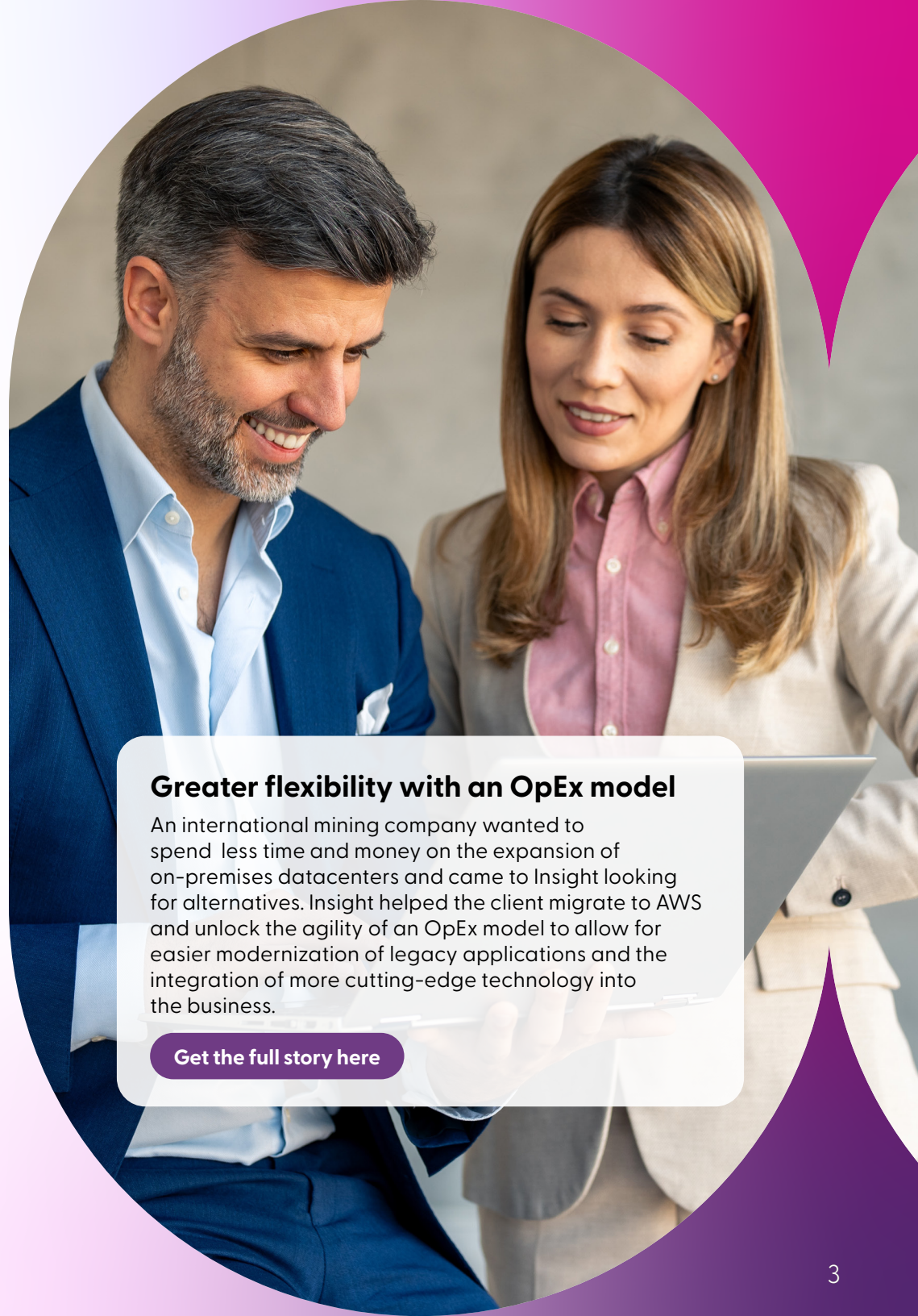
Improved cost and utilization

Ensure budget dollars are spent efficiently and cloud resources are optimized. **Insight Managed Cloud for AWS** helps you adopt a Cloud FinOps framework to increase business value, reduce unnecessary costs, and scale AWS resources to achieve your goals. **InsightCloud Care for AWS** provides visibility to cloud consumption and costs in a simple, easy-to-use interface. Plus, it alerts teams whenever cost and usage are forecasted to exceed the limit as well as when any unusual spending is detected. Concierge support can help maximize resources and train new users.



Streamlined security

Managed support for AWS from Insight integrates threat protection and disaster recovery tailored to your needs while ensuring the ongoing operation of your business in the event of an emergency. Improve security for data, users, networks, and devices and meet requirements for even the most security-sensitive industries. Our deep expertise in cloud security and governance can help you rest easy knowing that you're covered.



Greater flexibility with an OpEx model

An international mining company wanted to spend less time and money on the expansion of on-premises datacenters and came to Insight looking for alternatives. Insight helped the client migrate to AWS and unlock the agility of an OpEx model to allow for easier modernization of legacy applications and the integration of more cutting-edge technology into the business.

[Get the full story here](#)



A Cloud FinOps success story

A government services provider with a newly expanded AWS environment needed help reducing and controlling cloud costs. Insight's AWS experts consulted with the client on many topics, including AWS management, purchasing, and utilization. Our recommendations helped the agency streamline operations and reduce costs by 12% for five years.

[See how we did it](#)



Increased operational efficiency and Productivity

Overcome the challenges of shrinking IT teams and oversized workloads that lead to inefficiencies and misspent resources. With Insight Managed Cloud for AWS, our experts will help manage your workloads to ensure performance is always maximized, while keeping costs in check, so you can focus on your core business.



Proven migration practices

In addition to supporting your existing AWS environment, Insight can help you keep IT teams focused on what matters most to your business while we manage your AWS migration. Avoid downtime and data loss due to inexperience and instead rely on a team of experts using time-tested methods to take on this business-critical function. Insight will ensure your end state is set up for long-term success with management and governance in place. **Plus, funding may be available to help offset your migration costs. [Contact us today](#) to learn about our AWS Migration Assessment.**

Finding the cloud service that's right for you

A growing number of organizations are working with managed services providers to get a leg up on the competition. Insight has multiple offerings to help you make the most of your cloud environment.

Managed Cloud gives your institution a complete cloud solution designed for flexibility, security, and growth. With Insight Managed Cloud for AWS, you receive expert strategy and service delivery to help lighten your load and achieve bigger results. Managed Cloud is a great fit for organizations with big cloud plans but limited in-house resources.

InsightCloud® Care gives your teams access to certified AWS® resources, tools to monitor and optimize your subscriptions, and a platform to better enable growth in the cloud and alignment to business objectives. For organizations that would prefer to keep operations in-house, InsightCloud Care for AWS provides tools and services to support optimal cloud performance and drive additional value for your AWS investment.

Managed Cloud for AWS

Let Insight manage your AWS environment, including:

- ✓ 24/7/365 proactive management of the complete cloud estate
- ✓ Spend management and visibility
- ✓ Cloud governance
- ✓ Incident management
- ✓ Service configuration management
- ✓ Monitoring and automated event management
- ✓ Data protection management
- ✓ Patch management
- ✓ Request fulfillment
- ✓ Change enablement
- ✓ Creation of runbooks through guided workshops

InsightCloud Care

InsightCloud Care provides a core set of tools and services designed to get you up and running:

- ✓ Assisted onboarding to Insight's Cloud
- ✓ Commerce Platform
- ✓ Cloud Success Manager
- ✓ CloudCheckr
- ✓ Spend management recommendations
- ✓ Security and operationalization recommendations
- ✓ 24/7/365 break/fix technical cost*

*At additional cost

Contact us today to learn more about Insight for AWS.

Why Insight for AWS

Insight is an AWS Premier Tier Services Partner that helps organizations leverage scalable and cost-effective cloud resources for greater organizational agility.

Our AWS capabilities can address your top business priorities:



Cost optimization



Cloud security



Migration



Cloud Economics Assessment



Infrastructure Assessment



Storage and backup

Why Insight for AWS

4,500+

engineers,
architects & tech
field consultants

1,500+

projects delivered
per year

25+

years of data
center experience

400+

enterprise data
centers migrated/
consolidated
since 2015

+ Advanced Services Partner
+ AWS Public Sector Partner
+ AWS Marketplace Skilled Consulting Partner

+ AWS Solution Provider Program
+ ProServe Ready
+ Well-Architected Partner Program

AWS Competencies

+ AWS Security
+ AWS Migration

+ Microsoft Workloads
+ DevOps Services

Why Insight Public Sector and AWS

With Insight Public Sector, you'll get a partner dedicated to helping you achieve your education goals. We offer end-to-end IT services without breaking your budget.

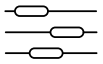
With our partnership with AWS, you can support teaching and learning, connect the campus community to systems and tools, store data efficiently, make data-driven decisions to save money and resources, and accelerate research efforts.

Modernize and secure your campus

Are you doing enough to keep sensitive information safe? How will your university respond if your defenses are breached? Increase agility, data security and compliance, and lower costs with Insight and AWS.

Insight services for AWS

Our services are designed to help you reach your cloud strategy goals – whether you're just getting started with AWS or you're a current platform user. Insight is your partner for cloud management and strategic guidance.



Get control.

Rein in cloud costs for greater value.



Simplify.

Relieve IT teams of excess manual tasks.



Protect.

Feel confident in the security of your AWS cloud environment.



Scale.

Change scope with greater ease.



Insight cloud optimization services

Insight CloudCheckr portal

Access the portal for unified visibility into cloud infrastructure and spend, featuring dynamic reporting, alerts, and best-practice recommendations.

Regular cadence calls

Consult with Insight AWS experts on optimization opportunities, best practices, and scaling. This single point of contact will help remediate your AWS account issues.



AWS Consulting Services at Insight

Access Insight's AWS engineers, architects, and tech field consultants for help with:

- AWS disaster recovery, backup & restore
- AWS Cloud Foundations
- AWS Security Environment Assessment
- AWS server migrations
- AWS Migration Assessment



AWS security services

Insight offers expert guidance on the latest security, controls, and compliance. Get the most benefits from AWS without compromising security.

- Cloud Security Assessment
- Well-architected review



Optimization Licensing Assessment for AWS

Insight can help run what-if scenarios to calculate the cost savings of running your Microsoft® SQL Server® and Windows Server® licensing in AWS cloud instead of on premises.



About Insight

Insight Enterprises, Inc., is a Fortune 500 Solutions Integrator with 14,000 teammates worldwide helping organizations accelerate their digital journey to modernize their business and maximize the value of technology. We enable secure, end-to-end transformation and meet the needs of our clients through a comprehensive portfolio of solutions, far-reaching partnerships, and 35 years of broad IT expertise. Rated as a Forbes World's Best Employer and certified as a Great Place to Work, we amplify our solutions and services with global scale, local expertise, and a world-class eCommerce experience, realizing the digital ambitions of our clients at every opportunity.

[Discover more at insight.ca.](https://insight.ca)

Sources:

1. Intricately. (2022). The AWS Ecosystem in 2022. HG Insights.
2. Vailshery, L. (2023, Aug. 6). Vendor Market Share in Cloud Infrastructure Services Market Worldwide 2017-2022. Statista.
3. Michalowski, M. (2023, July 24). Who's Using Amazon Web Services? [2023]. Spacelift.
4. Slingerland, C. (2023, Aug. 9). AWS Data Centers Today: 100+ Locations, 15 Million Servers, and More. CloudZero.