



# How to avoid business downtime with **APC Smart-UPS**

Explore the APC portfolio  
for products and management  
solutions to reduce your  
business downtime.



# Why do you need a UPS?

First, let's start with the basics. Why choose an Uninterruptible Power Supply (UPS)?

A UPS is a device that helps businesses protect their critical systems from power disruptions. It provides backup power to keep essential equipment running during short outages and allows for safe shutdown during longer ones. This makes a UPS an essential part of any business continuity plan.

Benefits of APC® Smart-UPS:



## **Network availability**

Ability to maintain uptime during disruptions rather than shut down.



## **Data protection**

Prevent damage caused by EMI/RFI interference and other power issues.



## **Hardware protection**

Avoid loss or corruption caused by power issues.



## **Energy efficiency**

Lower operating costs and decrease your carbon footprint.



## **Avoid the cost of downtime**

Downtime can cost on average \$25,000 per hour for a small business and \$540,000 per hour for medium to large businesses.<sup>1</sup>

# APC Smart-UPS Lithium-ion 120V

APC® Smart-UPS with lithium-ion technology enables IT professionals to lower total cost of ownership by minimizing UPS maintenance and offering remote UPS management across distributed environments.

Benefits:

- **3x the battery life**

Lithium-ion batteries last 8-10 years (3x longer than traditional VRLA batteries), reducing the total cost of ownership.

- **Built-in energy meter**

Measures energy use and displays UPS efficiency in operating modes for easy tracking.

- **Intelligent battery management system**

Managing voltage helps lithium-ion batteries provide a higher level of performance.

- **EcoStruxure™ ready**

Connect to EcoStruxure IT via the embedded network port.

- **Broad range of power options**

Smart-UPS Lithium-ion is available from 500VA to 3000VA.



# APC Smart-UPS Ultra 5kW

The smallest and lightest lithium-ion up to 10kW UPS. Smart-UPS Ultra offers breakthrough technology designed for edge environments and micro data centers. The Smart-UPS Ultra range delivers higher power density in a smaller footprint with flexible mounting – enabling more power, more space, and more equipment at the edge.

Benefits:

- **30% smaller, 50% lighter, and 1.5x more power**

Next-gen semiconductor tech gives this UPS 1.5x more power in a 2U footprint.

- **High resolution LCD**

Auto-rotating display with virtual touch keys.

- **LED status indications**

At-a-glance UPS and module status.

- **Extended runtime options**

Up to 10 external battery packs.

- **EcoStruxure™ ready**

Connect to EcoStruxure IT via the embedded network port.

- **3x the battery life**

Lithium-ion batteries last 8-10 years (3x longer than traditional VRLA batteries), reducing the total cost of ownership.



# APC Smart-UPS Modular Ultra

The world's most popular UPS is now available with a compact, modular design and improved battery life. APC Smart-UPS Modular Ultra offers trusted, premium power protection to ensure network and data availability.

Benefits:

- **50% smaller, 60% lighter, and 2.5x more power**

Next-gen semiconductor tech gives this UPS 2.5x more power in half the size.

- **Redundant displays**

The touchscreen display gives access to status and configuration menus and data.

- **Modular, scalable, and redundant**

This UPS features more redundancy, power, battery, displays, and intelligent modules.

- **LED status indications**

At-a-glance UPS and module status.

- **Universal bays**

Module bays allow you to add power or battery modules based on your current needs.

- **EcoStruxure™ ready**

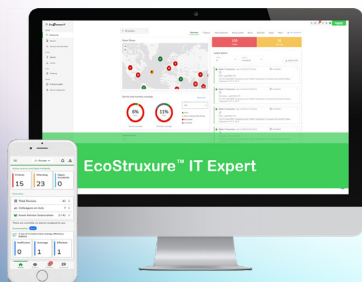
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**Take control – or  
let us do it for you.**



APC Smart-UPS devices are EcoStruxure™- ready, enabling real-time visibility into power infrastructure. With **EcoStruxure IT Expert**, your team manages UPS performance through a secure, cloud-based platform – optimizing uptime, predicting battery wear, and reducing reactive maintenance.

Prefer a fully managed service? **EcoCare**, available from Insight, delivers end-to-end support including 24/7 monitoring, predictive analytics, expert remediation, and sustainable asset management. It's proactive, people-powered care – so you don't have to lift a finger.

Whether you want full control or full coverage, Insight helps you choose the best fit for your team's bandwidth and business goals.



# About Insight

Insight Enterprises, Inc. is a Fortune 500 Solutions Integrator helping organizations accelerate their digital journey to modernize their business and maximize the value of technology. Insight's technical expertise spans cloud and edge-based transformation solutions, with global scale and optimization built on 36 years of deep partnerships with the world's leading and emerging technology providers.



<sup>1</sup> Atlassian. (2022). Calculating the Cost of Downtime.

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