

# Modernize your kiosk and signage solutions with ChromeOS

Say goodbye to glitches. ChromeOS is a fast, secure, and easy-to-manage platform for your kiosks and digital displays—delivering a great experience for those behind the scenes and in front of the screen.

There's no room for error with your kiosks and digital signage. If screens freeze or fail to load the right content, it can cost your employees time and deteriorate customer trust.





## Reduce maintenance and increase reliability

Fast to deploy, ChromeOS downloads policies and apps straight to your devices. Once up and running, automatic updates and long-term support ensure ongoing reliability and performance.



## Keep systems secure and data safe

ChromeOS includes regular security updates and built-in protection. It blocks executable files, which often hide ransomware and viruses, and partitions operating system files so they can't be modified by apps or extensions.



## Easily monitor and manage it all, remotely

The cloud-based Google Admin console comes with 600+ configurable policies for remote management. Easily check the status of devices, receive proactive alerts, and remotely reboot if errors occur. Plus, you can check system health and control settings from anywhere.



## Take a more sustainable route

Reduce your IT overhead, the time to deploy, and maintenance costs; and see your energy consumption fall by 46% or more with ChromeOS devices.¹ ChromeOS devices receive 10 years of automatic updates, which keeps them safe and up-to-date for longer, and that can help to reduce e-waste and lower your total cost of ownership.\* Plus, with ChromeOS Flex, you can add ChromeOS to older Mac and PC devices to extend their lifespan and reduce waste.

<sup>&</sup>lt;sup>1</sup>Sutton-Parker, J. (2023). 'The impact of end user computing carbon footprint information or human behavioural change and greenhouse gas abatement'. Warwick, UK: University of Warwick

<sup>\*</sup>For devices prior to 2021 that are eligible to receive extended updates, some features and services may not be supported. See our Help Center for details.

## Get started in just a few steps

- O1 Configure policies, deploy apps, and update content remotely
- Enroll device to sync policies, apps, and content automatically
- Connect to display, and remotely manage and monitor

## Plug right in with what you use today



Deploy new devices pre-loaded with ChromeOS



Install ChromeOS Flex on devices you already own

## Support for all your kiosk and digital signage use cases



#### Digital signage

- Store Menus
- Reporting/KPI dashboards
- Advertising
- Public Displays
  - Schedules
  - Weather
- Corporate Comms



#### Customer kiosk

- Store Catalog / Ordering
- Ticketing
- · Check-in Devices
- Job Application
- Point-of-sale



#### **Employee kiosk**

- Attendance check in
- Time reporting
- · Room bookings
- Equipment access
- Reporting Dashboards



#### Interactive kiosk

- Concierge
- Retail Demos
- Interactive Maps
- Information Hubs



### **Enhanced device management** with Kiosk & Signage Upgrade

Kiosk & Signage Upgrade is a management license that gives you comprehensive security and management capabilities for all your ChromeOS kiosk and signage devices.



#### **Advanced Security**

Kiosk & Signage Upgrade provides IT with powerful security controls to protect your business. Prevent data theft by remotely disabling or wiping devices that have been lost or stolen. Place devices in persistent enrollment, ensuring they are always enrolled in management, even if factory reset.



#### **Scalable Monitoring and Control**

IT can monitor the health and operation status of all deployed ChromeOS devices and get valuable device reports to greatly reduce device downtime. Remotely monitor and control devices through Chrome Remote Desktop.



#### Simplified Remote Management

Kiosk & Signage Upgrade helps IT simplify management of the organization's device fleet. IT gains access to device policies and fleet oversight capabilities, all from the easy-to-use, cloud-based Google Admin console.



#### 24/7 IT admin support

Contact Google for ChromeOS troubleshooting assistance with 24/7 IT admin support.

### **Chrome Enterprise Recommended Partners** for Kiosk and Digital Signage

Chrome Enterprise Recommended is Google's partner program for third-party solutions that are validated for ChromeOS.

By optimizing for ChromeOS, partners work directly with Google to extend their product's functionality, quality, and security.































### Learn more about ChromeOS for kiosks and digital signage

To get started or learn more, contact us.

To convert your existing devices, check out ChromeOS Flex today.



