

# The State of Data Protection

Address top challenges in a complimentary data protection discussion with Insight.



## Business challenge

Data protection is an increasingly complex and continuously evolving concern in the business world. Organizations today need to ensure systems are safe and data is reliable, in addition to providing core backup and recovery.

The resulting transitional requirements are challenging IT teams to move past traditional backup-focused models to a more modernized and unfamiliar infrastructure.

### This modernization includes:

- Ransomware and security
- Archive and long-term retention
- Cloud requirements and automation
- Compliance, governance and auditing
- Business continuity and disaster recovery

## How we help

Insight will provide a 90-minute confidential session where our experts review the current data protection landscape and dive into similar infrastructure challenges that our clients are facing. We'll discuss barriers unique to backup environments, as well as current industry trends, including ransomware and compliance, cloud and as-a-service options, marketplace interests and key backup vendors. The session is meant to be an open engagement to develop a better understanding of your environmental challenges as they compare to your peers.

### Topic areas:

- |  |  |
|--|--|
|  Data protection   |  Modern ransomware and compliance       |
|  Client challenges |  Cloud options                          |
|  Industry trends   |  Marketplace interests and vendor focus |

## Benefits

- Learn modern methods from experts in data protection.
- Identify and map challenges within your environment as compared to others.
- Discuss how backup simplicity may not equate to recovery.
- Learn about ransomware challenges and solutions.
- Gain intel on best practices in architecture and design.
- Review top vendors and alternative protection offerings.

## Our partners



## Related services

- Data Protection Assessment
- BC/DR planning
- SnapStart IT estate mapping
- Cloud Assessments
- Cloud Economics

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## Additional data protection-centric workshops

You may also be interested in additional Insight-led workshops where we can:

- Further assist in mapping your data protection requirements and direction.
- Review backup solutions related to your defined business needs.
- Demo selected enterprise backup solutions and perform testing based on customer requirements within the Insight Innovation Hubs environment

## Insight services capabilities and offerings


Data protection is a complex issue that may require more than one simple solution. Insight offers a host of professional, consulting and managed services, along with a full portfolio of data infrastructure and security technology solutions to help you architect, implement and optimize a data protection environment equipped for long-term risk mitigation and business success.

Infrastructure	Security
Architecture, deployment & management of modern platforms	Security framework implementation (SASE, Zero Trust, software-defined)
Cloud, storage, data protection, networks, automation, virtualization, converged/hyperconverged	Penetration testing
Platform migration & consolidation	Security operations & security strategy
Cloud enablement, management & cost analysis/optimization	Ransomware readiness
Workload discovery & alignment	Network segmentation & access control
DevOps support	Governance, risk & compliance
	Cross-platform security
	Managed Security

A team of  
**9,500+**  
sales, consulting and service  
delivery professionals

Delivered  
**4,000+**  
projects in 2021

**>1EB** **>2M**  
of data and workloads  
**migrated since 2015**

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**6 continents**   
with millions of devices, end users and  
Microsoft® seats under management

Over  
**9,000 clients  
and 4M seats**  
under CSP management

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of accolades and awards from leading OEMs  
in hardware, software, cloud and services

 **6,000+**  
technology provider partners

## Why Insight?

Insight Enterprises is a leading Solutions Integrator that helps clients solve technology challenges by combining the right hardware, software, and services. We're a global Fortune 500 technology company with a network of over 6,000 partners and experts around the world who provide access to end-to-end IT capabilities. For more than 35 years, we have delivered and optimized technology solutions for our clients efficiently, effectively, and safely.

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